

7-02335

MAY 12 1965

MEMORANDUM FOR: Special Assistant to the Director for Planning
and Coordination
Assistant Director for Current Intelligence
Assistant Director for National Estimates

SUBJECT: The Rand Corporation Report to the Office of Operations
on Problems of Propaganda Analysis

1. A copy of the first volume of Rand's final report to this Office is forwarded herewith for your information. A second volume, dealing with more generalized questions concerning the relationship between political analysis and propaganda analysis (to be entitled "Communications Analysis: A Report on Intelligence Method to the Office of Operations CIA) will be supplied by Rand within the near future and a copy will be forwarded to you subsequently.

2. We believe that the results of the Rand Survey should not be disseminated or discussed outside this Agency, at least until the second volume has been studied and certain decisions have been made. If, however, you require another copy or two of this volume for the use of your immediate Office, we have a limited number on hand.

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GEORGE G. CAREY
Assistant Director for Operations

Enclosure

Copy No. 7 of Rand Corporation Report on
Problems of Propaganda Analysis